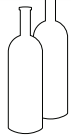


**4** WINE SELECTIONS  
PER YEAR

**2** BOTTLES OF WINE  
PER SELECTION



Choose one or  
more categories:

- Wine & Cheese
- Sweet Wine & Sweets
- Red Wines Only



## THE FAMILY PLAN

## THE FAMILY PLAN

It's the ultimate wine club!

As a family member, you'll receive a special discount every time you buy von Stiehl wine!

### 30% WINE DISCOUNT

on an annual purchase.

You can make one purchase of wine at a 30% wine discount after receiving four club selections. We will email you a certificate to present when making your purchase.

### 20% WINE DISCOUNT

when you mix & match 12 bottles.

### 10% WINE DISCOUNT

on normal wine purchases

## FAMILY PLAN RULES

**Not giving away the farm:** Wine discounts cannot be stacked or combined, or combined with other discounts or specials. Case Club discounts cannot be combined with Family Plan discounts. 30% one time discount only applies to wine; cannot be applied to a club selection.

**Avoid overindulgence:** Maximum retail wine value of \$3,000 with 30% coupon. No charge Wine Tastings limited to four times per year. Receive one 30% off purchase coupon after every four selections received.

**Pay your dues:** Cancellation of club membership before one year will result in a payback of all special discounts received.

**Inflation:** Cost of wine selections may increase slightly over time as the cost of living increases.

**Party:** Call ahead to book your group tour as our calendar fills up in advance.

**No Step Siblings:** Club membership cannot be used by others who are not in the club. We will only honor your membership when you visit in person, call, or purchase online.

All wine discounts are available either in person or via mail order if we can ship to your state. You are also welcome to pick up your wine selections at the winery within 30 days. Please let us know to hold them from shipping.



## AN INNOVATIVE WINE EXPERIENCE

Enjoy award-winning Wisconsin wines! This is fun for the whole family! Choose among Wine & Cheese, Sweet Wine & Sweets, or Red Wine for each of your selections.

## FAMILY PLAN SIGN-UP FORM

Choose one or more categories:

Wine & Cheese  Sweet Wines & Sweets  Reds Only

Name \_\_\_\_\_

\_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_

This is a gift. Gift Recipient Name \_\_\_\_\_

\_\_\_\_\_

Shipping Address (No PO Boxes please) **or**  Check Here to Pick Up

\_\_\_\_\_

\_\_\_\_\_

Phone Number (best one to reach you)

\_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV# \_\_\_\_\_

Your Birth Date *Required by shipping regulations.* Gift Recipient Birth Date

\_\_\_\_/\_\_\_\_/\_\_\_\_      \_\_\_\_/\_\_\_\_/\_\_\_\_

### Shipment notification:

Your Email \_\_\_\_\_

Gift Recipient Email \_\_\_\_\_

Signature (must be age 21 or older) \_\_\_\_\_ Date \_\_\_\_\_

*I agree to allow von Stiehl Winery, Ltd. to charge my credit/debit card for each shipment until I cancel my membership. I understand that an adult over 21 years of age must sign for the shipments when they arrive.*

Clerk \_\_\_\_\_ Date \_\_\_\_\_ Phone Order / In-Person \_\_\_\_\_

## FAMILY PLAN OFFERINGS

**Do you like to try new things?** As part of the Family Plan you'll receive four club selections per year at a 10% discount. These selections are chosen by our winemaking team in the category that most fits your taste in wines. You may also choose to pick up your wines to save shipping expense.

### OTHER FAMILY PLAN PERKS INCLUDE...

#### PERSONAL CONCIERGE:

You're family to us! If you have a special concern or request, your assigned wine concierge will be there to make things easy. They can be contacted at [concierge@vonstiehl.com](mailto:concierge@vonstiehl.com).

#### ONE WINE TOUR & LOUNGE PARTY:

A gathering for up to eight guests featuring wine and snacks. Call or email your concierge to book your experience.

#### WINE TASTINGS AT NO CHARGE:

As a club member, you will receive two Wine Tastings four times a year at no charge.

#### FAMILY PLAN PICK UP WEEKENDS:

A gathering designed for Family Plan members. Savor carefully crafted food and wine pairings. Complimentary for Plan members. Two additional guests are welcome for \$10 each.



**For more information or to join the club:**  
(920) 487-5208 • [concierge@vonstiehl.com](mailto:concierge@vonstiehl.com)

## SELECT ONE OR MORE OF THE FOLLOWING CATEGORIES...

**RED WINES ONLY:** The best red wine grapes from California and Washington are cold soaked and fermented in our production facility utilizing the latest in pump-over equipment. Wines are then aged in 150-year-old underground wine vaults in a variety of French and French-hybrid oak barrels to bring out ultimate depth and complexity. If you enjoy a complex Cabernet Sauvignon, a Sangiovese Grosso, or the uniqueness of a Mourvèdre, these red wines are for you! Receive two bottles per selection. The average price per selection is \$70.

**WINE & CHEESE:** Paired in a way that enhances the flavors of both, each selection will include notes describing the tasting experience. Dry, sweet, red, and white alike will be specially paired with a fine Wisconsin cheese. This is for the connoisseur that likes to try new things! Think of it as "hors d'oeuvres in a box." Receive two bottles and one cheese. The average price per selection is \$60.

**SWEET WINE & SWEETS:** Each selection pairs sweet wines with sweet treats ranging from chocolate to specialty candies. Choose this option to receive only semi-sweet and sweet selections ranging from Oktoberfest and Naughty Girl to Late Harvest Riesling and Apple Icing. Receive two bottles and a sweet treat. The average price per selection is \$60.